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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91162078
Party	Defendant Harbro, LLC Harbro, LLC 3154 Skyview Court Brighton, MI 48114
Correspondence Address	Timothy A. Flory Van Dyke, Gardner, Linn & Burkhart, LLP 2851 Charlevoix Dr., S.E. P.O. Box 88869 Grand Rapids, MI 49588-8695 linn@vglb.com
Submission	Defendant's Notice of Reliance
Filer's Name	Terence J. Linn
Filer's e-mail	linn@vglb.com
Signature	/Terence J. Linn/
Date	11/28/2005
Attachments	Notice of Reliance.pdf ( 2 pages ) Exhibit H.pdf ( 1 page ) Exhibit I.pdf ( 1 page ) Exhibit J.pdf ( 1 page ) Exhibit K.pdf ( 1 page )

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

THE UNITED STATES PLAYING CARD COMPANY	) )
Opposer,	) Opposition No. 91162078
v.	) Serial No. 78/253,725
HARBRO, LLC,	)
Applicant.	)

### **NOTICE OF RELIANCE**

As required by 32 C.F.R. §2.122 and the Trademark Trial and Appeal Board Manual of Procedure (TBMP) Section 704.02, this Notice of Reliance serves to notify the opposing party, The United States Playing Card Company, that Harbro, LLC. intends to rely on the materials hereunder in support of its case. All of these materials are registrations previously issued by the United States Patent and Trademark Office.

Applicant makes of record the following registrations:

Registration No.	Mark	Class
1,189,273	ТАНОЕ	16
726,940	NEVADA	U.S. Class 22, now 16
401,715	CLUB RENO	U.S. Class 22, now 16
172,312	BROADWAY	U.S. Class 22, now 16

The above registrations are all on point and will be relied on to show that a number of marks comprising words that are geographical locations, including locations at which gambling takes place, have been previously registered by Opposer, Opposer's predecessor in interest, and others in the United States Patent and Trademark Office for playing cards. These prior registrations are probative that a geographic location is not geographically descriptive or misdescriptive of playing cards.

Copies of each of the registrations noted are attached hereto as Exhibit A.

Harbro, LLC.

By Leene June

Terence J. Linn
Timothy A. Flory
VAN DYKE, GARDNER,
LINN & BURKHART, LLP
2851 Charlevoix Drive SE Ste 207
PO Box 888695
Grand Rapids, Michigan 49588-8695

### **CERTIFICATE OF SERVICE**

I hereby certify that a copy of the foregoing was mailed by First Class Mail, postage prepaid, on the 28<sup>th</sup> day of November, 2005 to Lynda E. Roesch, Dinsmore & Shohl, LLP, 1900 Chemed Center, 255 East Fifth Street, Cincinnati, OH 45202.

Terence J. Linn

## **CERTIFICATE OF TRANSMISSION**

I hereby certify that this correspondence is being transmitted by electronic mail to the United States Patent and Trademark Office on the date shown below.

Terence J. Linn

(Date)

Int. Cl.: 16

Prior U.S. Cl.: 22

United States Patent and Trademark Office

Reg. No. 1,189,273 Registered Feb. 9, 1982

TRADEMARK Principal Register

## **TAHOE**

Regensteiner Publishing Enterprises, Inc. (Illinois corporation)
1224 W. Van Buren St.
Chicago, Ill. 60607

For: PLAYING CARDS, in CLASS 16 (U.S. Cl. 22).

First use 1975; in commerce 1975.

Ser. No. 265,260, filed Jun. 6, 1980.

J. H. WEBB, Primary Examiner

# United States Patent Office

726,940 Registered Jan. 30, 1962

AFFIDAVIT SEC. 8 ACCEPTED

PRINCIPAL REGISTER Trademark

RECEIVED 3 -14-67

Ser. No. 117,652, Med Apr. 11, 1941

## NEVADA

The United Strees Playing Card Company (Ohio cos-Por: PLAYING CARDS, in CLASS 22. poresion)

First us Mar. 29, 1961; in commerce Mar. 29, 1961. poration) East Norwood Cincinnati 12, Obio

UNITED STATES PLAYING CARD CO. v. HARBRO LLC No. 91162078 APPLICANT'S EXHIBIT

Registered June 1, 1943

PUBLISHED
UNDER SOC 12 (C) 1946 ALT
10-7-69
RECENSTEENER PUBLISHING
ENTERPRESSION
CHICPEC, ILL.

Trade-Mark 401,715
PENES/ED

## UNITED STATES PATENT OFFICE

Arreo Playing Card Co., Chicago, Ill.

Act of February 20, 1905

Application January 25, 1943. Serial No. 458,144

# CLUBRENO

#### STATEMENT

To the Commissioner of Patents:

Arreo Playing Card Co., a corporation duly organized under the laws of the State of Illinois, and located at Chicago, Illinois, and doing business at 310 South Racine Avenue, Chicago, Cook County, Illinois, has adopted and used the trademark shown in the accompanying drawing, for PLAYING CARDS, Class 22, Games, toys, and sporting goods, and presents her with five specimens showing the trade-mark as actually used by applicant upon the goods and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade-mark has been continuously used and applied to said goods in applicant's business since October, 1939.

The trade-mark is applied to the goods and to the containers thereof by importing the same thereon. For the purpose of this application and without disclaiming any common law rights in the presented trade-mark, applicant disclaims exclusive right to use of "Reno" apart from the mark as shown.

The undersigned hereby appoints John F. Brezina, attorney-at-law, registered No. 13,122, of 130 North Wells St., Chicago, Illinois, its attorney to prosecute this application for trademark registration, with full power of substitution and revocation, to make all amendments therein, to sign the drawing, to receive the certificate of registration, and to transact all business in the Patent Office connected therewith.

ARROO PLAYING CARD CO., By T. REGENSTEINER, Its President

> UNITED STATES PLAYING CARD CO. v. HARBRO LLC No. 91162078 APPLICANT'S EXHIBIT

## PUBLISHED -Under Sec. 12 (c) 1946 Act DEC 4 - 1962

Registered Aug. 28, 1923.

Trade-Mark 172,312

# SECOND RENEWAL

172.312. BROADWAY. PLAVING CARDS. Registered August 28, 1923. Rusgell Plating Cards. Registered August 28, 1923. Rusgell Plating Card Co., Milliows, N. & Renewed August 28, 1943, to The United States Plating Cord Company, East, Norwood, Cincinnati, Ohio. a corporation of Onto, assignee.

AFFIDAVIT SEC. 8 ACCEPTED

AFFIDAVIT SEC. 15 RECEIVED 1-2-60

## UNITED STATES PATENT OFFICE.

RUSSELL PLAYING CARD CO. OF MILLTOWN, NEW JERSEY.

ACT OF FEBRUARY 20, 1905.

Application filed February 12, 1923. Serial No. 175,948.

Bwadway.

#### STATEMENT.

To all whom it may concern:

cated in Milltown, county of Middlesex, in 1904. said State, has adopted and used the trades. for PLAYING CARDS, in Class 22, the trade-mark thereon. Games, toys, and sporting goods.

RUSSELL

The trade-mark has been continuously used in the business of said corporation (and in

the business of its predecessor, Kalamazoo Be it known that Russell Playing Card Paper Box & Card Co., of Kalamazoo, Michi-Co., a corporation duly organized under the gan, whose name was later changed to Kala-laws of the State of New Jersey, and lo-mazoo Playing Card Co.), since the year

The trade-mark is applied or affixed to the mark shown in the accompanying drawing, tuck boxes containing the cards by printing

RUSSELL PLAYING CARD CO., By BENJ. ROSENTHAL,

President

UNITED STATES PLAYING CARD CO. v. HARBRO LLC No. 91162078 APPLICANT'S EXHIBIT